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**BUTLER COLLEGE OF BUSINESS ADMINISTRATION MBA CEO SPEAKER SERIES
JEFFREY SMULYAN, EMMIS COMMUNICATIONS CORPORATION**

INDIANAPOLIS – Jeffrey H. Smulyan, chairman of the board of Emmis

Communications Corporation, will contribute his business expertise to the spring finale of Butler University's College of Business Administration MBA CEO Speaker Series on Tuesday, March 27 at 6 p.m. in the Atherton Union Reilly Room, 704 W. Hampton Dr.

Emmis is a public, Indianapolis-based company that owns and operates 27 radio stations, 15 television stations and six magazines in markets such as New Orleans; Honolulu; Budapest, Hungary and Buenos Aires, Argentina.

Smulyan formed and became principal shareholder of Emmis in 1980 before it went on to be the first company to own top-rated stations simultaneously in New York City and Los Angeles, and voted Most Respected Radio Company in a poll of the industry's CEOs.

Smulyan is chairman of the board of directors for the Radio Advertising Bureau and Finish Line, Inc. as well as the Indiana chairman of the United States Olympic Committee. He is a member of the American, Indiana and Federal Communications bar associations and headed the 1994 U.S. Delegation to the Plenipotentiary Conference of the International Telecommunications Union.

Smulyan graduated cum laude from the University of Southern California with a bachelor's degree in history and telecommunications and, later, a juris doctorate degree.

Sponsored by Key Bank, the event is free and open to the public. For more information contact: Kimberly Hunt, 317/940-9886.